

Rising Tide: The Power of Purpose-Driven Business



Better On A Rising Tide by Tom Kelly

★★★★☆ 4.5 out of 5

Language	: English
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Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
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In a world facing unprecedented challenges, it is more important than ever for businesses to operate with a sense of purpose. Purpose-driven businesses are those that are founded on a mission to create positive social and environmental impact. They believe that profit is not the sole measure of success, and that businesses have a responsibility to use their resources to make a difference in the world.

Rising Tide is a social impact accelerator that helps purpose-driven businesses grow and scale. Through our pro-bono consulting services, we provide businesses with the tools and resources they need to achieve their social and environmental goals. We believe that businesses can be a force for good in the world, and we are committed to helping them achieve their full potential.

The Benefits of Being a Purpose-Driven Business

There are many benefits to being a purpose-driven business. These benefits include:

- **Increased employee engagement.** Employees are more likely to be engaged in their work when they believe that their company is making a positive impact on the world.
- **Improved customer loyalty.** Customers are more likely to support businesses that they believe are aligned with their own values.
- **Increased sales.** Consumers are increasingly looking for products and services from companies that are committed to social and environmental responsibility.
- **Reduced risk.** Purpose-driven businesses are less likely to face reputational damage or legal challenges related to their social or environmental impact.
- **Increased innovation.** Purpose-driven businesses are more likely to be innovative, as they are constantly looking for new ways to create positive impact.

How Rising Tide Can Help

Rising Tide provides pro-bono consulting services to purpose-driven businesses in the areas of:

- **Strategy development**
- **Business planning**
- **Marketing and communications**

- **Finance and operations**
- **Impact measurement**

We work with businesses of all sizes and stages, from startups to established companies. We tailor our services to meet the specific needs of each business, and we work closely with our clients to help them achieve their goals.

Join the Rising Tide

If you are a purpose-driven business, we encourage you to join the Rising Tide community. We offer a variety of resources and opportunities to help you grow and scale your business, including:

- **Pro-bono consulting services**
- **Networking events**
- **Educational workshops**
- **Access to a community of like-minded businesses**

Together, we can create a world where businesses are a force for good. Join the Rising Tide today and let's make a difference.

Visit our website to learn more



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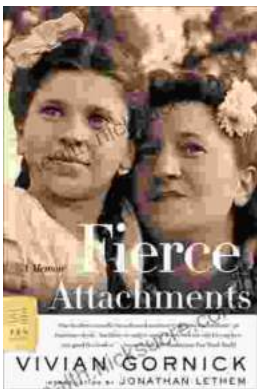
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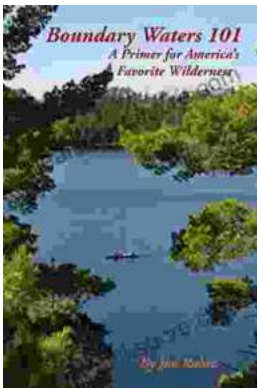
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